



## Public Relations

District # \_\_\_\_\_ Unit # \_\_\_\_\_ Unit Chairman \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

No Activity reported during this period: \_\_\_\_\_

1. How many Auxiliary magazine gift subscription has your Unit given to public library: \_\_\_\_\_ doctor's office: \_\_\_\_\_ dentist office: \_\_\_\_\_ others \_\_\_\_\_
2. How many members in your Unit have subscribed to the National online publication eNews \_\_\_\_\_
3. Has your Unit printed out ALA brochures from the PR/Marketing Resources section from National?  
Yes \_\_\_\_\_ No \_\_\_\_\_ How many brochures did your Unit distribute? \_\_\_\_\_
4. Did your Unit ordered ALA brochures \_\_\_\_\_ How many were ordered \_\_\_\_\_

Which did you order?

At a Glance	Youth Programs	AEF Brochure	ALA Foundation	Your American Legion Family	
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5. Has your Unit developed a local media list? \_\_\_\_\_ newspapers \_\_\_\_\_ cable tv \_\_\_\_\_ others \_\_\_\_\_
6. Has your Unit submitted articles or fliers to newspapers? ALA magazine \_\_\_\_\_ Dept. Hub \_\_\_\_\_
  - a. How many were published \_\_\_\_\_
  - b. Who published your articles \_\_\_\_\_
7. Does your Unit have a website? \_\_\_\_\_ name of website \_\_\_\_\_
  - a. if yes, did your Unit send your website information to Department \_\_\_\_\_ National \_\_\_\_\_
8. Does your Unit have Social Media accounts? \_\_\_\_\_ Facebook name \_\_\_\_\_  
Instagram name \_\_\_\_\_ Twitter Username/Handle \_\_\_\_\_
9. Has your Unit launched any new Social Media accounts this year? \_\_\_\_\_
10. Does your Unit submit Public Service Announcements (PSA's) \_\_\_\_\_ How does your Unit submit PSA's \_\_\_\_\_
11. Do you send copies of your Unit's PSA's to your District Public Relations Chairman \_\_\_\_\_
12. How does your Unit promote Branding? \_\_\_\_\_
13. How does your Unit promote specific ALA activities? \_\_\_\_\_
14. Have you started a Unit press book for your Unit President? \_\_\_\_\_
15. Have you taken publicity photos of your Unit or District receiving the Proclamation for Veterans, Military and their Family month? \_\_\_\_\_

Please attach a supplemental report describing your Unit's success stories in working the Public Relations Program. Please include pictures on a separate sheet at the end of your report. All pictures must be submitted in either .jpg or .pdf format.

If you would like your supplemental report to be considered for a National Western Division Most Outstanding Unit Public Relations Award please complete and attach a National Report and Award Cover Sheet. Thank you!

<p><b>District 1</b> Please send your Unit Reports directly to the Department Chairman</p>	<p><b>District 2</b> AnneMarie Fuller PO Box 474 Bella Vista, CA 96008-0474 209-401-6401 annemarie@columunist.com</p>	<p><b>District 4</b> Samantha Valine 5728 Riverside Drive Olivehurst, CA 95961-7800 530-218-1806 sweetybean27@gmail.com</p>
<p><b>District 5</b> Lynn Jewell 172 Raleigh Drive Vacaville, CA 95687-6641 707-529-1243 lynn.jewell53@gmail.com</p>	<p><b>District 6</b> Ellie Spleiss 1813 Piedmont #1 Roseville, CA 916-498-4541 spleiss123@yahoo.com</p>	<p><b>District 7</b> Colleen Klinger 2035 Orange Drive Penryn, CA 95663 916-975-4756</p>
<p><b>District 8</b> Teresa Canonizado 135 Oliver Street Daly City, CA 94014-1320 415-316-4749 teresacanonizado70@yahoo.com</p>	<p><b>District 9</b> Roseann Bean 1213 Tulip Drive Antioch, CA 94509-1331 peanutvicky@aol.com</p>	<p><b>District 10</b> Susan Mar 15218 Edgemoor Street San Leandro, CA 94579 510-749-1499 marsusan489@gmail.com</p>
<p><b>District 11</b> Grace Huston 155 Weyer Road Modesto, CA 95357-1761 209-247-8065 grace.huston@hotmail.com</p>	<p><b>District 12</b> Lupe Gonzalez 2419 M Street Merced, CA 95340 209-777-6437 guadmgonzalez@gmail.com</p>	<p><b>District 13</b> Leah Williamson 453 La Baree Drive Milpitas, CA 95035 408-854-2303 leah.williamson54@yahoo.com</p>
<p><b>District 14</b> Brittany Baker PO Box 2055 Hanford, CA 93232 559-313-7852 baker.brittany.ala@gmail.com</p>	<p><b>District 15</b> Karen Herrera 528 W. Kanai Avenue Porterville, CA 93257 559-361-2462 portervilleunit20@gmail.com</p>	<p><b>District 16</b> Kathy Stanley 312 West Street Santa Maria, CA 93458 805-714-0501 mrsbossladie@gmail.com</p>
<p><b>District 17</b> Teresa Lugo-Nunez 777 East Valley Blv #132 Alhambra, CA 91801 562-201-1279 terrynun@hotmail.com</p>	<p><b>District 18</b> Stephanie Huff 5988 N. Sycamore Avenue Rialto, CA 92377 909-753-6378 stephanieehuff@gmail.com</p>	<p><b>District 19</b> Lorrie Lewelyn 3841 Berkshire Road Pico Rivera, CA 90660 562-576-6178 lorraya@gmail.com</p>
<p><b>District 20</b> Linda Hayes 37737 Giavon Street Palmdale, CA 93552 661-209-4365 ljeffery@aol.com</p>	<p><b>District 21</b> James Vass PO Box 6202 March Air Reserve Base, CA 92518 951-223-1410 ala.ca.d21secretary@gmail.com</p>	<p><b>District 22</b> Maureen Giacalone 6809 Central Avenue Lemon Grove, CA 91945-1306 619-988-8735 moegiac@gmail.com</p>
<p><b>District 23</b> La Donna Baker 638 E 138<sup>th</sup> Street Los Angeles, CA 90059 310-493-8528 amoute74@gmail.com</p>	<p><b>District 24</b> Martha Romano 2222 16<sup>th</sup> Street Santa Monica, CA 90405 310-434-8210 calegionfirstlady@gmail.com</p>	<p><b>District 25</b> Margie Kimble 5798 Magnolia Avenue Rialto, CA 92377 951-507-9197 kimblemrk@gmail.com</p>
<p><b>District 26</b> Peggy Toye 619 Cornwallis Lane Foster City, CA 94404 650-341-5857 ca.aux.district26@gmail.com</p>	<p><b>District 27</b> Rosemarie Todd PO Box 631 Big Pine, CA 93513 760-938-2811 toddrosemarie@gmail.com</p>	<p><b>District 28</b> Rebecca Glennly 217 Salerno Road Seaside, CA 93955-6394 717-810-8321 rebecca.glennly@me.com</p>
<p><b>District 29</b> Wendy Hart Hagen 8733 Harrison Way Buena Park, CA 90620 714-448-0254 wendyhart.oc@gmail.com</p>	<p><b>District 30</b> Please send your Unit Reports directly to the Department Chairman</p>	

Submit this completed form to your District Chairman no later than Friday, April 12, 2024