



Public Relations

District # _____ Unit # _____ Unit Chairman _____
Phone # _____ Email: _____
No Activity reported during this period: _____

1. How many Auxiliary magazine gift subscription has your Unit given to public library: _____ doctor's office: _____ dentist office: _____ others _____
2. How many members in your Unit have subscribed to the National online publication eNews _____
3. Has your Unit printed out ALA brochures from the PR/Marketing Resources section from National?
Yes _____ No _____ How many brochures did your Unit distribute? _____
4. Did your Unit ordered ALA brochures _____ How many were ordered _____
Which did you order?

At a Glance	Youth Pro- grams	AEF Bro- chure	ALA Founda- tion	Your American Legion Family
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5. Has your Unit developed a local media list? _____ newspapers _____ cable tv _____ others _____
6. Has your Unit submitted articles or fliers to newspapers? ALA magazine _____ Dept. Hub _____
 - a. How many were published _____
 - b. Who published your articles _____
7. Does your Unit have a website? _____ name of website _____
 - a. if yes, did your Unit send your website information to Department _____ National _____
8. Does your Unit have Social Media accounts? _____ Facebook name _____
Instagram name _____ Twitter Username/Handle _____
9. Has your Unit launched any new Social Media accounts this year? _____
10. Does your Unit submit Public Service Announcements (PSA's) _____ How does your Unit submit PSA's _____
11. Do you send copies of your Unit's PSA's to your District Public Relations Chairman _____
12. How does your Unit promote Branding? _____
13. How does your Unit promote specific ALA activities? _____
14. Have you started a Unit press book for your Unit President? _____
15. Have you taken publicity photos of your Unit or District receiving the Proclamation for Veterans, Military and their Family month? _____

Please attach a supplemental report describing your Unit's success stories in working the Public Relations Program. Please include pictures on a separate sheet at the end of your report. All pictures must be submitted in either .jpg or .pdf format.

If you would like your supplemental report to be considered for a National Western Division Most Outstanding Unit Public Relations Award please complete and attach a National Report and Award Cover Sheet. Thank you!

District 1 Please send your Unit Reports directly to the Department Chair-man	District 2 AnneMarie Fuller PO Box 474 Bella Vista, CA 96008-0474 209-401-6401 annemarie@columnist.com	District 4 Samantha Valine 5728 Riverside Drive Olivehurst, CA 95961-7800 530-218-1806 sweetybean27@gmail.com
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District 29 Wendy Hart Hagen 8733 Harrison Way Buena Park, CA 90620 714-448-0254 wendyhart.oc@gmail.com	District 30 Please send your Unit Reports directly to the Department Chair-man	

Submit this completed form to your District Chairman no later than Friday, April 11, 2025