## American Legion Auxiliary Department of California Editor November Bulletin



Want to make sure your article in *The American Legion Auxiliary News Hub* gets read? Members prefer to read articles that are short, sweet, and get to the point fast!

Consider including a list. That because lists can:

- Condense information
- Emphasize important ideas
- Attract readers
- Add variety to the reading experience
- Improve reader understanding

They're easy to read and quick to scan. They also break up blocks of text and organize content in a way that is both intuitive and visually appealing (source: Constant Contact.com).

Deadline for the December/January issue of *The American Legion Auxiliary News Hub* is November 23. Happy writing!

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