



## **AMERICAN LEGION AUXILIARY**

Department of California  
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### **POPPY USAGE CONTEST 2011 - 2012 (Formally known as POPPY CORSAGE CONTEST)**

#### **Department Guidelines:**

This year all Poppy Usage Contest will be held at the Unit level, District level and then the best of all from each District will be voted on at the DEC in January, 2012.

- Each Unit will have members be creative with the way they use the poppy, take a picture (8" x 10" color) of the entry and have the members casts votes for \$1.00 each on these Poppy Usage Contest entries and the one that gets the most votes (dollars collected) will be forwarded to the District Poppy Chairman who will put each of the 8" x 10" color pictures on display for District voting.
- District Poppy Chairman will put on display the pictures received from each Unit, at a District Meeting for all members to vote on the best usage of poppies. Each vote is \$1.00. All monies received from the votes will be put in check form and sent to the Department Poppy Chairman, along with the Poppy Usage Contest Form, Check made out to the Department of California – ALA, and the Winning picture (with Members name, Unit Number and District Number on back of picture). On memo line – please put "Poppy Usage Contest".
- Please see Poppy Usage Contest Form for detailed instructions on how Unit and District are to send collected monies to Department Chairman

- All monies collect will be sent onto National for the National Veterans Creative Arts Festival by the Department Poppy Chairman. The winning Unit picture of the Poppy Usage will be highlighted in National communications and on their website.
- Deadline for submissions for winning Unit entry for voting at DEC is December 30, 2011. All entries are to be sent to Department Poppy Chairman at the address below.

**National Guidelines:**

- The Poppy Usage Contest will not be part of the Awareness Assembly this year.
- Each Department will submit only 1 picture of a Unit Poppy Usage entry. Each Poppy Usage Picture should have the Creator's name, their Unit and District numbers on the back. The Colored Picture should be 8" x 10". Attendees pay \$1.00 per vote and the proceeds will go to the National Veterans Creative Arts Festival. The winning Picture will be sent into National and will be used in their communications and on the National Website. ([www.ALAforVeterans.org](http://www.ALAforVeterans.org))

Jean A. Cooley-Desmeules, Department Poppy Chairman  
20600 S. Main Street/Space #40  
Carson, Ca 90745-1108  
(310) 871-9375 [turtle380@juno.com](mailto:turtle380@juno.com)



# Poppy Usage Contest Form

2011-2012

(Form to be used by Units, Districts and Departments)

Completed by a (please circle one): **UNIT, DISTRICT** or **DEPARTMENT**

Contact Name \_\_\_\_\_ Membership # \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Department \_\_\_\_\_ Unit \_\_\_\_\_

# of poppy pictures collected \_\_\_\_\_ Total Amount Raised \_\_\_\_\_

## Winning Poppy Picture Information

Name \_\_\_\_\_ Membership # \_\_\_\_\_

Number of votes received (money raised) \_\_\_\_\_

**Units send to your District Poppy Chairman:**

- This form
- All monies collected – by each Unit forwarded to Department Chairman (w/Unit Number & District Number on Memo line)
- Winning picture – (with Member Name, Unit Number & District Number on back of picture)

**Districts send to the Department Poppy Chairman:**

- This form
- All monies collected – by each District forwarded to Department Chairman (w/District Number on Memo Line)
- Winning picture – (With Member Name, Unit Number & District Number on back of picture)

Jean A. Cooley-Desmeules, Department Poppy Chairman  
20600 S. Main Street #40, Carson, CA 90745  
(310) 871-9375 [turtle380@juno.com](mailto:turtle380@juno.com)

\*\*\*Remember all donations go to National Veterans Creative Arts Festival\*\*\*