



AMERICAN LEGION AUXILIARY

DEPARTMENT OF CALIFORNIA

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**DEPARTMENT POPPY POSTER CONTEST**

**2011 - 2012**

Units shall sponsor contests in local schools. When schools do not conduct activities other youth groups, including Junior members may participate under direct supervision of the Unit.

**The contest shall have seven (7) classes:**

1. Class I - Grades 2 and 3
2. Class II - Grades 4 and 5
3. Class III - Grades 6 and 7
4. Class IV - Grades 8 and 9
5. Class V - Grades 10 and 11
6. Class VI - Grades 12
7. Class VII - Students with Special Needs as defined:
  - a) Those in special education classes
  - b) A student recommended for special education classes but who has not been admitted due to waiting list or various other factors.
  - c) A child identified as having a disability, but not in a special education class due to lack of facilities, identification contingent upon discretion of school officials.

**Poppy Poster Requirements:**

1. Each poster shall have a fitting slogan not to exceed ten (10) words. Articles "a, and, an, the" are not to be counted as words. The words "buddy" and "buy" *cannot* be used.
2. The words "American Legion Auxiliary" *must* be used in the design of the poster and will not be counted in the ten (10) word count.
3. Each poster *must* carry a picture of the Flanders Poppy in the correct color (four red petals with a center of green and black).

4. The poppy shall have four petals and no leaves.
5. Unit entries must reach the **District** Poppy Chairman no later than **May 15th**.  
District 1st Place winning entries for Classes I - VII must reach the **Department Poppy Chairman** no later than **May 20<sup>th</sup>**.
6. Posters shall be 11 X 14 poster board (effective 2008-2009 Administrative year).  
Drawing paper will not be accepted.
7. The United States Flag may be used as long as there are no infractions of the flag code.
8. Posters will be judged using the following criteria:
  - a) 50% -- Poster appeal (layout, message, originality)
  - b) 40% -- Artistic ability (design and color)
  - c) 10% -- Neatness
9. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink, or textures, acrylics, pencils and markers.
10. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the Unit and District number.
11. The poster shall be the work of only one individual.
12. No humorous drawings or slogans shall be used.
13. The label "In Memoriam" from the veteran made poppy *may not* be used.
14. When the *Holy Cross* is used, the *Star of David* shall also be used.

#### **Judging and Awards:**

1. Awards will be given for 1st, 2nd and 3rd place entrants.
2. 1st place winner will be forwarded to the Western Division Chairman for further competition for outstanding poster and \$25.00 award.
3. The Western Division Chairman will send the best overall poster from her Division to the *Auxiliary* magazine editor, so the photographs of the winning posters can be published.  
Only one winner from each division will be accepted.
4. While Department and Divisional will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.

Jean A. Cooley-Desmeules, Department Poppy Chairman  
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