

## Awards Listing for 2012 membership year

### Membership Goal:

Through mission delivery, the American Legion Auxiliary will become so appealing to people who care about veterans that our membership will increase.

Name of Award	Type of Award	Eligible Person or Group	Criteria for Receiving	Form
<b>UNITS</b>				
Service Not Self Award	National President's Citation, National President's Pin for each member of Unit, recognition at National Convention, in national publications and on national website.	Units	Demonstrate how practicing "Service Not Self" (promote harmony, demonstrate zero tolerance for discrimination, accept/adapt to change, engage members and warmly welcome all) has helped them maintain or even grow their membership. Completed nomination forms to include Dept Secretary's certification of unit membership total at time of nomination. Form and narrative due to NHQ by April 15, 2012	<b>X</b>
Unit Development Award	National recognition, eligible for one of six drawings for \$250 at National Convention, one for each membership category (checks made payable to Unit to be used for mission outreach programs and/or membership efforts).	Units	Unit increases membership by 1 member or more over numeric objective to be eligible for a drawing to receive \$250. Departments track and send verification form to National Membership Vice Chairman *	<b>X</b>
<b>DEPARTMENTS</b>				
<b>Numeric Objective</b>	National level recognition plus special ribbon for National Convention badge	Departments	Department <i>Numeric Objectives</i> for 2012 will be to maintain 2011 membership totals as of 30 days prior to 2011 National Convention.	
Milestone 1 - 55% of numeric objective	National Recognition; Honorary seat during the P&S banquet for highest in each membership category	Departments; Dept President and Secretary	Reach 55% of numeric objective by the first Thursday in October; special recognition for President & Secretary of Department in each category with the highest % of their numeric objective	
Milestone 2 - 70% of numeric objective	National Recognition; Special recognition at Awareness Assembly for highest in each membership category	Departments; Dept NEC and President	Reach 70% of numeric objective by the first Thursday in February; special recognition for the NEC and President of Dept in each category with the highest % of their numeric objective	
Milestone 3 - 85% of numeric objective	National Recognition in E-News and Photo with National President -- Dept Pres, Membership Chair and Secy will have an opportunity to have their photo taken with the Nat'l President during National Convention.	Department President, Membership Chairman and Secretary	Reach 85% of numeric objective by the first Thursday in April; all departments reaching this milestone will be recognized in National E-News & Photo with National President	
Milestone 4 - 100% of numeric objective	National recognition; 100% ribbon on National Convention badge for all members of Dept. in attendance; Photo with National President	Departments; Department President, Membership Chairman and Secretary	Reach <i>numeric objective</i> (100%) 30 Days Prior to 2012 National Convention <b>July 29, 2012.</b>	
<b>Numeric Objective Incentive</b>	*National level recognition; special 101% ribbon for National Convention(NC) badge; *Eligible to win a laptop computer (one winner per membership category)	Departments	Increase membership 1% or more over numerical objective 30 days prior to National Convention. The Dept in each Membership Category with the highest percentage of growth over numeric objective as of 30 days prior to National Convention will be awarded a laptop computer.	
<b>INDIVIDUALS</b>				
Recruit 3/Renew 3	Special "3" Pin	ALA Members	RECRUIT 3 new members & RENEW 3 members; completed entry form due to National Headquarters by May 1, 2012	<b>X</b>
Silver Brigade Award	Pandora bracelet with 2012 National President Charm	ALA, TAL, and SAL members	Recruit 25 or more NEW members; completed entry form due to National Headquarters by June 1, 2012.	<b>X</b>