



AMERICAN LEGION AUXILIARY
Department of California
401 Van Ness Avenue, Room 113
San Francisco, California 94102-4586

(415) 861-5092
(415) 861-8365 FAX
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www.calegionaux.org

August 1, 2011

From: Linda Fercho, President, American Legion Auxiliary, Department of California
To: Auxiliary Members

Subj: President's Club

Encl: (1) President's Club Application and Available Charms
(2) Other Items Available That You May Want to Order

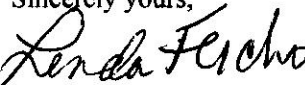
1. Once again, our organization needs your help to raise funds for the Department General Fund. Due to the current economy and rising operational costs and even though we are constantly looking into ways of cutting expenses while maintaining the high level of support provided by the Department Office to its members, Units and Districts, we must reach out and find ways to increase the level of funding for this account.

2. The President's Club was established seven years ago specifically to raise funds for the Department General Fund which supports all the administrative costs associated with the operation of our Department Office. 100% of all funds donated except 3-5% to cover costs to administer this Club will be credited to the General Fund. Membership in this Club is open, but not limited to, all members, Units and Districts of the American Legion Auxiliary, Department of California. Donations are tax deductible under Section 501(c)(19) of the Internal Revenue Service Code.

3. Every day each one of us donates to many different and wonderful charitable non-profit organizations and by donating \$25 for the President's Club not only enables you to become a member but you will be making a tremendous difference in the effectiveness of our organization and adding the American Auxiliary, Department of California, as one of the recipients of your in-kind donations.

4. Joining is easy, simply fill out the enclosed application, order form (enclosure 1), make a check payable to the A.L.A., Department of California and earmark it "President's Club", and mail both to the Department Office at the address listed above. Members renew their membership the same way by filling out the application and marking the renewal line. Membership entitles you to a membership card and a very special Italian Charm symbolic of the President's theme and special recognition by the Department President. If you did not get the opportunity to join the Club during the past and would like to purchase previous charms, they are available for the same price while supplies last. All available charms are listed on the President's Club Order Form. Additionally, you may order the Italian charm bracelets and some other very special charms that are available from the Department Office. See enclosure (2) for pricing and ordering information.

5. I want to personally thank each and every one of you for your continued support for all of our wonderful programs and specifically any support you can give to this request will be deeply appreciated and will make a tremendous difference in the operations of our Department.

Sincerely yours,

LINDA FERCHO
President










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APPLICATION FOR PRESIDENT'S CLUB		
NAME OF DONOR: (List name of person if this is an individual donation)		RENEWAL _____
NAME OF UNIT/DISTRICT: (List name of President if this is a Unit/District donation)		
ADDRESS:		
CITY:		ZIP CODE:
UNIT:	DISTRICT:	PHONE #:
AMOUNT OF DONATION: \$		

PRESIDENT'S CLUB ORDER FORM

CHARM	YEAR	HOW MANY?	COST	TOTAL
	Melanie Taylor 2004-2005		\$25.00 Each	\$
	Bonnie Christner 2005-2006		\$25.00 Each	\$
	Sandy Jacob 2006-2007		\$25.00 Each	\$
	Shelby Hitch 2007-2008		\$25.00 Each	\$
	LuAnn Capazzi 2008-2009		\$25.00 Each	\$
	Norma DuVall 2009-2010		\$25.00 Each	\$
	Pilar Reyes 2010-2011		\$25.00 Each	\$
Forthcoming	Linda Fercho 2011-2012		\$25.00 Each	\$
Add Total Amount from Other Charms Ordered from Below				\$
Add Shipping/Handling				\$
GRAND TOTAL OF ALL ITEMS ORDERED				\$

Check this box if you want to make a donation to the Department General Fund and do not want a charm but would like a Membership Card. See Attached Sheet for other charms that are available that you can order

Form can be found on Department Website and filled out at
http://www.calegionaux.org/pc_club/pc_application.pdf



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OTHER ITEMS AVAILABLE THAT YOU MAY WANT TO ORDER

Use this sheet to order items listed below

	Italian Charm Bracelet	How Many? _____	\$5.00 Each	\$
	Bear w/Flag	How Many? _____	\$5.00 Each	\$
	Children in a Circle	How Many? _____	\$5.00 Each	\$
	POW/MIA	How Many? _____	\$5.00 Each	\$
	Service	How Many? _____	\$5.00 Each	\$
	U.S. Air Force	How Many? _____	\$5.00 Each	\$
	U. S. Army	How Many? _____	\$5.00 Each	\$
	U.S. Coast Guard	How Many? _____	\$5.00 Each	\$
	U. S. National Guard	How Many? _____	\$5.00 Each	\$
	U. S. Navy	How Many? _____	\$5.00 Each	\$
	Veteran	How Many? _____	\$5.00 Each	\$
<i>Priority Mailing is available but cost is \$4.65 instead of \$2.00.</i>				
			ADD SHIPPING	\$ 2.00
				TOTAL

1. Fill out above form
2. Make check out for appropriate amount of order plus shipping and make payable to the A.L.A., Department of California and mail to AMERICAN LEGION AUXILIARY, Department of California, 401 Van Ness Avenue, Room 113, San Francisco, California 94102-4586

Allow at least 5 days for items to be mailed that are in stock and 15-20 days for items that are out of stock.
Note: All proceeds from the sale of these items go directly into supporting the Department General Fund.

Form can be found on Department Website and filled out at
http://www.calegionaux.org/pc_club/pc_application.pdf