



AMERICAN LEGION
AUXILIARY
DEPARTMENT OF CALIFORNIA

Membership
Bulletin
November 2011

Hello All,

The numbers are in from National and as of November 2nd California is ranked as...as...as....
26th ?!?!?! Ladies we have our work cut out for us. Remember membership is everyone's responsibility. So let's get moving and round up those renewals and find those new members.

Our first milestone of 55% was October 6th. Congratulations to Districts 5, 8 and 11 for exceeding 55%. We also had 83 units achieve this milestone as well. Great job to all of you!

With Veterans Day upon us, this is the time to remind us of the veteran who gave us our eligibility. By honoring those who served we will increase our membership by reminding those members who have not yet renewed their membership why they joined in the first place; and recruiting new members by sharing your story as to who you are honoring. Make badges to wear the whole month so when you are out and about someone will ask what it represents.

Another way to honor your veteran is by carrying a photo of the veteran with you like you do your membership card and being able to produce that photo at any given time when you meet someone. This is a great recruiting tool. It shows your passion for being an American Legion Auxiliary member. During your general membership meetings have table tents available in which members can write their names and clip the photo.

Mid-Year DEC is arriving before we know it. We would like you to submit a photo along with a brief bio (200 words or less) of the veteran you are honoring. Please send these photos and bios to me via email or to my address listed below. We would like to display these at mid-year.

If you have a question regarding membership please follow the chain of command. Do not call the Dept office first. Unit Membership Chairman should contact their District Membership Chairman. The District Membership Chairman will then contact the Dept office if needed. This will help reduce the number of calls in the Dept office so they can concentrate on processing all of those many, many membership transmittals you are sending to them.

The Area Membership Support Team and I are here to assist you. Remember this is a team effort. You are not alone.

A1 - Wendy O'Brien	johnsjammer@att.net
A2 - Theresa Jacob	tjinsj@yahoo.com
A3 - Danielle White	dara3154@hotmail.com
A4 - CJ Reyes	cjr272@gmail.com
A5 - Linda Olson	lueysgram@hotmail.com
A6 - Jerrene 'Jeri' Adams	jerreneadams@roadrunner.com

Honoring those who served,

Karen Karanickolas
Membership Chairman
Department of California

PO Box 12007
Costa Mesa CA 92627
kkaranickolas@yahoo.com

"Honoring Their Service" Commemorative Button



The 2011-2012 American Legion Auxiliary National Membership Team is excited to present the theme for 2011-2012 "Honoring Their Service." In support of this concept, we are creating custom buttons for our members with a photo of a special veteran in their life. It can be any photo...a military photo, a candid current shot or a favorite image in any environment. We hope that you will help us spread the wonderful work of our organization while using our special veteran connection to engage new members.

How do I order my button?

1. Scan a photo as a .jpg or .pdf file and send via email to ALAbuttons@yahoo.com
2. Put your name and department in the subject line of the email.
3. Mail form with payment to address below. Upon receipt of email we will match with form.
(Note do not worry about sizing...we will take care of that on our end)
4. If you can't scan - no problem. Mail the photo with form information and payment to the address below. We will return your photo with the button.

Price Per Photo Button \$5.00/ea

Personalized Button (up to two lines of text added) \$10.00/ea

Honor Their Service! Order Now!

You may submit up to three photos per form. This form may be photocopied

Please complete all information and mail form with payment to the address below (Finished button size is 2-1/4")

Photo #1	_____	_____	x \$5.00/ea	\$ _____
	description of photo	qty		Total
Photo #1 Personalized:	_____	_____	x \$10.00/ea	\$ _____
	text line #1	qty		Total

	text line #2			
Photo #2	_____	_____	x \$5.00/ea	\$ _____
	description of photo	qty		Total
Photo #2 Personalized:	_____	_____	x \$10.00/ea	\$ _____
	text line #1	qty		Total

	text line #2			
Photo #3	_____	_____	x \$5.00/ea	\$ _____
	description of photo	qty		Total
Photo #3 Personalized:	_____	_____	x \$10.00/ea	\$ _____
	text line #1	qty		Total

	text line #2			

Total All \$ _____

Your Information Here

Name: _____

Address: _____

Address: _____

City, State, Zip _____

Email: _____

Tel. _____

Mail Form, Payment, Photos Here

Trish Ward
PO Box 610
Louisburg, KS 66053

Questions/Problems...Call: 913-837-0556
 email: ALAbuttons@yahoo.com

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