



DEPARTMENT OF CALIFORNIA

DISTRICT - MID-YEAR MEMBERSHIP REPORT 2017-2018

**DUE TO DEPARTMENT MEMBERSHIP CHAIRMAN BY – DECEMBER 11, 2017
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Provide a narrative report describing how units in your district worked membership the following questions needs to be included in your report.

1. How did your district support units with encouraging renewals? Please provide examples.
2. How did working ALA programs help generate new members at the unit and district level? (An example teach flag etiquette at a school resulted in a parent or teacher joining ALA).
3. Has your units or district implemented a new or innovate idea or practices to increase renewals and or new members. If so, what are they?
4. How many Unit members earned a R5, Recruit & Rejoin (Member who recruits, or rejoins 5 or more junior or senior auxiliary members. Rejoined members must not have paid dues since 2015.) How many members earned a Silver Brigade (Member who recruits 25 or more new 2018 senior auxiliary members)?
5. Has your units or district nominated a member or unit that is doing extraordinary work for the ALA with the ALA Rock Stars Contact Form? If so, who and what did they do?